

discovery rise Vision

The guiding principle for Discovery Rise is that it supports James Cook University in its strategic intent for a brighter future for life in the tropics, world-wide through graduates and discoveries that make a difference.

Discovery Rise will achieve these ends through a reconception and reshaping of the built environment of Douglas Campus from an isolated institutional campus to an integrated university town with its knowledge community building and strengthening North Queensland's knowledge economy.

DISCOVERY RISE ENVISAGES:

A tropical knowledge community that brings international acclaim to James Cook University, City of Townsville, Queensland and Australia.

Leading performance in ecological, economic, social and cultural sustainability.

A knowledge precinct called Discovery Central, the conceptual and physical thrust of which facilitates a dynamism, an openness to new ventures, the permeability to absorb new initiatives and the flexibility to cope with expansions and contractions of effort as research priorities change.

The creation in Discovery Central of a mixed use knowledge precinct combining research and innovation enterprises, teaching and learning, professional offices, commercial and retail activity and residential accommodation.

Urban amenity and quality of place that ensures JCU is increasingly sought after as the university of choice for students, academics, professional staff, researchers and investors.

A diverse and inclusive residential community of knowledge workers from James Cook University, other Discovery Rise participants and The Townsville Hospital as well as others who have an affinity with the University.

An urban residential community with its own economic agents, thus delivering maximum transport and infrastructure efficiencies and that rarest of urban outcomes, a complete community.

Connection with the natural world through generous green zones and wildlife corridors connecting the campus to its surrounding savannah from the heart of the campus, to and through the housing clusters populating the foothills.

An investment trust fund established for the benefit of the University towards academic development, research and sustainability initiatives.

Success for Discovery Rise will be apparent when the knowledge economy, once limited and hidden, is at front of mind for North Queenslanders and evident in the thriving knowledge community that is Discovery Rise.

